

## CV (SCHEPPACH CV 2015-16)

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### **EDUCATION:**

Graduate: University of Connecticut  
Ph.D. - Economics  
M.A. - Economics

Undergraduate: University of Maine  
B.A. - Business Administration

### **EXPERIENCE:**

#### **The University of Virginia**

**March 2011-Present**

**Joint Appointment – Professor of Public Policy at the Frank Batten School of Leadership and Public Policy and Visiting Fellow for Economic Policy at the Miller Center for Public Affairs**

Project Director for the State Health Care Cost Containment Commission at the Miller Center for Public Affairs 2013-2014.

This commission was co-chaired by former governor and Secretary of HHS Mike Leavitt and former governor Bill Ritter and included 10 other members, most of whom are CEO's of major firms in the Health Care Industry. The report entitled "Cracking the Code on Health Care Cost "makes recommendations to governors and states on how they can reduce the rate of increase in health care spending and was released the January.8, 2014.

Project Director for the National Commission on Financing 21<sup>st</sup> Century Higher Education at the Miller Center for Public Affairs 2013-2016.

This commission is co-chaired by former governor/senator of Florida Bob Graham and former governor/congressmen of Delaware Mike Castle and includes two state legislators, five university presidents and five private sector CEOs. The purpose is to develop a set of pragmatic policy options that states could use to incentivize universities and colleges to become more cost-effective and increase access and graduation rates for low income and minority students. The Commission will release ten policy white papers over the next several months and the final report in September, 2016.

Currently teaching three courses each year including leadership in the public arena, state and federal budgeting and the Master's Degree Capstone. Also, have taught several short courses on crisis management, budgeting and governors as leaders.

#### **National Governors Association**

**1983 - 2011**

**Executive Director**

As chief executive, I was responsible for managing all facets of this 100 staff member association of the 55 Governors of the states, territories, and commonwealths of the United States. The association, which

has a \$33.4 million budget, has three missions. First, to assist Governors and their staff in developing and implementing a wide range of state policies in education, economic development, housing, job training, health and social services, transportation and environmental protection. Second, to influence federal legislation and regulations on behalf of state government. This requires testifying and lobbying both the Congress and the administration on key issues. Third, to assist Governors in becoming stronger managers and leaders.

**Congressional Budget Office  
U.S. Congress, 1980 - 1982  
Deputy Director**

Responsibilities included the internal management of this office of 220 policy analysts, congressional testimony on all major energy, transportation, housing, budget, tax, and other economic issues of

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interest to the Congress. Also had the responsibility to review all economic reports released by the office and to direct and coordinate major analyses that required tasks from several divisions.

**Congressional Budget Office  
U.S. Congress, 1977 - 1980  
Assistant Director for Natural Resources and Commerce**

Supervised a staff of twenty Ph.D. level economists in providing policy analysis to various congressional committees. Analysis was concentrated in the energy, housing, transportation, agriculture, environmental and science and technology areas. This position also required testifying before congressional committees.

**Congressional Budget Office  
U.S. Congress, 1975 - 1977  
Chief of the Energy and Transportation Cost Analysis Section**

Supervised fifteen analysts in the costing of new legislation, budget estimation and budget projections.

**Jack Faucett Association, Inc.  
Chevy Chase, Maryland, 1969 - 1975  
Vice President and Senior Consultant  
for Economic Studies**

Marketed and supervised approximately \$800,000 per year in government, commercial, and economic research primarily in energy, transportation, the environment, and regional economic analyses.

**The Standard Oil Company  
Cleveland, Ohio, 1967 - 1969  
Economist**

Developed long-range and short-range economic projections, including a disaggregation of the national forecast by state region. Also had the responsibility to develop sales forecasts of major petroleum products, which were used for both refinery runs and capital budgeting. Additional analysis was completed on defining new markets for both petroleum and petrochemical products as well as financial analysis on potential new ventures. These functions later became part of the Corporate Planning Division of Sohio and then British Petroleum.

### **PROFESSIONAL MEMBERSHIPS:**

- Fellow and executive committee member of the National Academy of Public Administration
- Fellow of the National Academy of Social Insurance
- Member of the Board of the Academy of State and Local Government

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### **BOOKS PUBLISHED:**

*New Directions in Economic Policy: An Agenda for the 1980s*, with Everett Ehrlich, published by Praeger, May 1984.

*Energy Policy Analysis and Congressional Action*, with Everett Ehrlich, published by Heath/Lexington, February 1982.

*Transportation Productivity: Measurement and Policy Applications*, with Carl Woehlcke, published by Heath/Lexington, January 1975.

*State Projections of the Gross National Product, 1970, 1980*, published by Heath/Lexington, December 1972.

Supervised the publication of two books that highlight the contributions of the nation's Governors to public policy and U.S. history. *A Legacy of Innovation: Governors and Public Policy*, edited by Ethan Sribnick and *A Legacy of Leadership: Governors and American History* edited by Clayton Brooks. These two books were for the National Governors Association Centennial Celebration in 2008.

### **PROFESSIONAL ARTICLES:** (Partial List)

"President Carter's Energy Proposals: A Perspective" with others. *Energy Sourcebook*, Aspen Publications, December 1977.

Summary from "The Decontrol of Domestic Oil Prices: An Overview" with others. *Policy Studies Review Annual*, volume 3, 1979, Sage Publications, Inc.

International Finance and World Oil: Future Risks. Conference on the Monetary Revolution: Europe/Arab Nations, October 11, 1982, Rimini, Italy.

"The Clinton Plan: How Does it Play for Governors and States?" with Carl Volpe. *Journal of American Health Policy*, November/December 1993 issue.

“Financing State Government in the 1990s” with others. National Governors’ Association, Washington, DC, February 1994.

“The State Health Agenda: Austerity, Efficiency, and Monitoring the Emerging Market” The Future U.S. Health Care System: Who Will Care for the Poor and Uninsured. Edited by Stuart H. Altman, Uwe E. Reinhardt, Alexandra E. Shields, Health Administration Press, Chicago, Illinois, 1997.

“State Sovereignty and the Internet Tax Freedom Act.” Telecommunications Reports International Journal, Washington, D.C, March 1998.

“The U.S. Intergovernmental Budget Framework.” Conference on Central-Provincial Relations, Beijing, China, July 10-11, 2006. School of Finance of Renmin University of China.

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“Intergovernmental Finance in the New Global Economy” with Frank Shafroth in a forthcoming book entitled Intergovernmental Management in the 21<sup>st</sup> Century by Paul Posner and Tim Conlan.

“New Roles for States in Health Reform Implementation”, Health Affairs, June 2010 by Alan Weil and Raymond Scheppach.

“The Intergovernmental Grant Systems”, The Oxford Handbook of State and Local Government Finance, Oxford Press, edited by John Peterson.

“Cracking the Code on Health Care Costs: What States Can Do. With John Thomasian, Health Affairs Blog January 7, 2014

Monthly commentary to *Stateline.Org*. (Partial list of articles)

- “Medicaid Reform – A new race to the top”
- “Good and bad news for states in Bush’s health care budget”
- “What makes a successful governor?”
- “Making the case for an oil import fee”
- “Budgets, ballots and bonds”
- “Medicaid trumps education in state budgets”
- “States have role to play in new global economy challenge”
- “Federal preemption: A serious threat”
- “Health care costs: Connect the dots”
- “The Constitution had it right”
- “Education standards: Federal vs. International”
- “A compact for postsecondary education”
- “The economy, the stimulus package and the states”

## **MEDIA APPEARANCES**

Numerous local and national radio and television appearances. More than 500 print interviews with publications including the New York Times, the Wall Street Journal, Washington Post, Los Angeles Times, USA Today, Chicago Tribune, Atlanta Journal-Constitution, Denver Post and Boston Globe.

## **SPECIAL RECOGNITION**

- Listed as a Top Association Lobbyist by *The Hill* Magazine, for 2006, 2007, 2008, 2009, and 2010.
- *Fortune* Magazine ranked NGA the 12<sup>th</sup> most powerful lobbying organization in 1999.
- Recipient of the Donald C. Stone Award for Outstanding Practitioner Contributions to the Field of Intergovernmental Management, March, 2009, American Society for Public Administration.