# HANNAH KNOX TUCKER

# ASSISTANT PROFESSOR OF HISTORY COPENHAGEN BUSINESS SCHOOL

Htu.bhl@cbs.dk +45 50 30 68 27 Centre for Business History Entrepreneurship, Ethics & Leadership Unit, Department of Business Humanities and Law, Copenhagen Business School Porcelænshaven 18A DK-2000 Frederiksberg, Denmark

#### ACADEMIC EMPLOYMENT

2021 - PRESENT

TENURE TRACK ASSISTANT PROFESSOR OF HISTORY, Copenhagen Business School

# **EDUCATION**

# UNIVERSITY OF VIRGINIA, Charlottesville, VA

Ph.D., History, May 2021

• Dissertation - Masters of the Market: Ship Captaincy in the British Atlantic, 1680-1774, Advisor: S. Max Edelson

M.A., History, December 2017

• Master's Thesis - Connecting the Kingdom: Captains' Discretion, Conversation, and Partnership in the Transatlantic Tobacco Trade, 1720-1776, Advisor: S. Max Edelson

#### COLLEGE OF WILLIAM & MARY, Williamsburg, VA

B.A., History and Economics, Summa Cum Laude, May 2015

• Senior Honors Thesis – A Smoking Structure: Firm Organization in the Transatlantic Tobacco Trade, Highest Honors, Advisor: Scott R. Nelson

# SELECTED RESEARCH GRANTS, AWARDS, AND PRIZES

| 2023      | Semper Ardens: Advance Grant, Carlsberg Foundation, The Entrepreneurial Age: Rethinking Entrepreneurship in Society, 2023 (20 mm DKK/2.9 mm USD) with Christina Lubinski, Dan Wadhwani, and Peter Koerver Schmidt |
|-----------|---|
| 2022      | Finalist, Herman E. Krooss Prize for Best Dissertation in Business History  |
| 2022      | Postdoctoral Fellow, Program in Early American Economy & Society, Library Company of Philadelphia   |
| 2020-2021 | Lord Baltimore Research Fellowship, Maryland Center for History and Culture   |
| 2020      | James C. Rees Entrepreneurship Fellowship, Fred W. Smith National Library for the Study of George Washington  |
| 2019      | Marie L. and William R. Hartland Fellowship, John Carter Brown Library  |
| 2019      | Robert H. Smith International Center for Jefferson Studies Short-Term Fellowship  |
| 2019      | New York Public Library Short-Term Fellowship   |
| 2018      | Program in Early American Economy and Society Fellow, Library Company of Philadelphia   |
| 2018      | Jamestown Rediscovery-Omohundro Institute Short-Term Visiting Fellowship  |
| 2018      | Jacob M. Price Visiting Research Fellowship, Clements Library   |
| 2018      | New England Regional Fellowship Consortium Fellowship   |
| 2018      | Bankard Fund for Political Economy Pre-Doctoral Fellowship  |
| 2018      | Alfred D. Chandler Jr. Fellowship, Harvard Business School  |
| 2017-2018 | Early American History Fellow, Robert H. Smith International Center for Jefferson Studies   |
| 2017-2018 | Mercatus Center Adam Smith Fellow   |
| 2016      | Clio Fund for Graduate Research   |
| 2015      | William Elbert Fraley Award   |
| 2015      | Alumni Association History Prize  |

#### **PUBLICATIONS**

#### **BOOK MANUSCRIPT IN PROGRESS**

• Maritime Mastery: Ship Captaincy in the British Atlantic, 1680-1774, (Baltimore, MD: Studies in Early American Economy and Society, Johns Hopkins University Press) ed. Cathy Matson, rights of first refusal on the book manuscript

#### PEER-REVIEWED ARTICLES

- Unfreedom and Slavery Under Sail: Intercolonial Trade in the British Atlantic, 1698-1766, *Business History Review*, Winter 2023, 97(4)
- Entrepreneurial Society 4.0: Why Entrepreneurship Needs Better Political Theory, *Journal of Management Inquiry*, June 2023, 32(4), co-authored with Daniel Wadhwani
- Coastal/Coastwise Trade, *Oxford Bibliographies in Atlantic History*, ed. Trevor Burnard (New York: Oxford University Press), Summer 2022, co-authored with Mary Draper

#### PEER-REVIEWED BOOK CHAPTERS

- Freedom's Frictions: Entrepreneurial Imaginaries in the Making of American Capitalism and Democracy, Sidney M. Milkis and Scott C. Miller, ed., *Can Democracy and Capitalism Co-Exist?* (New York: Oxford University Press), forthcoming
- Postmen of the Atlantic World: Captains Transmitting Epistolary Business News, in *Business News in the Atlantic World*, 1620-1763 ed. Siobhan Talbott and Sophie H. Jones, (Leiden: Brill, 2024)
- Captains Mail Circuits: Examining Social Relations in Letter Transfer, 1700-1774, in *Living Better Together: Social Relations and Polycentricty in the work of Ostrom and Zelizer* ed. Stefanie Haeffele and Virgil Storr, (London: Palgrave Macmillan, 2023)

#### **BOOK REVIEWS**

• Merchants Revisited: Long-Distance Traders and the World they Made," Review Essay, *Business History Review*, Winter 2022, 96(4)

#### WORKING PAPERS

- Innovating to Catch up: Productivity Growth as Convergence in Transatlantic Shipping, 1698-1766
- Toward a Political Theory of Entrepreneurial Capitalism
- Prototyping the Future: Canvases as Entrepreneurial Discoursing Workspaces

# **Digital and Public History**

#### PODCAST INTERVIEWS

• Worlds Turned Upside Down, R2 Studios

# EDITORIAL BOARD, COLONIAL AMERICA DATABASE, Adam Matthew Digital

- "Interpreting Shipping Returns," Adam Matthew Digital, Research Methods: Primary Sources, Fall 2021
- Shipping Returns Interview, Adam Matthew Digital, Colonial America Module V, Released 2019

# LEAD RESEARCHER, BACKSTORY HISTORY PODCAST, 12 EPISODES, SELECTED EPISODES, 2019-2020

- Rallying Behind Racism: The Women of White Supremacy
- The Chinese in American History: How Afong Moy, Mayling Soong, and Bruce Lee Changed the Narrative about China
- Darkness Over the Plain: The Bison in American History
- From Music to Madiba: A History of U.S. Relations with South Africa
- Overcoming an Outbreak: How San Francisco Survived the Plague
- 1980s Environmentalism and How the Regan Era Shaped the Natural World

# SELECTED CONFERENCE PRESENTATIONS

"Absence Makes the Balance Sheet Grow Longer," Business History Conference, Providence, Rhode Island, March 2024

- "Reconsidering Time in Port: Comparing Management Practices in Early Atlantic Shipping," Business History Conference, Mexico City, April 2022
- "Creating the Informed Atlantic: Captains as Commercial Observers and Narrators," Economic History Society Conference, Robinson College, Cambridge, UK, April 2022
- "Working for Our Interest: Captains Monitoring and Monitoring Captains in the British Atlantic, 1730-1760," Omohundro Institute Annual Conference, Pittsburgh, Pennsylvania, June 2019
- "Dangers of the Winds and Seas: Sea Captains' Investment Strategies, 1720–1760," Business History Conference, Cartagena, Colombia, March 2019
- "Masters of the Market: Mercantile Ship Captaincy in the Colonial British Atlantic, 1607-1774," Doctoral Colloquium, Business History Conference, Baltimore, MD, April 2018
- "Connecting the Kingdom: Captain Informers in the Transatlantic Tobacco Trade, 1720-1776," Mid Atlantic Conference on British Studies: 2017 Annual Meeting, University of Maryland, April 2017
- "Masters of the Market," Virginia Consortium of Early Americanists, Library of Virginia, January 2016

# SELECTED INVITED TALKS AND PRESENTATIONS

- "Mixed Methods," "Conceptual History," and "Microhistory," Conference on Historical Qualitative Research Methods, University of Exeter Business School, October 2023
- "Entrepreneurial Society 4.0" Miller Center's Democracy and Capitalism Scholars Conference 2023, Charlottesville, VA, March 2023
- "Captains' Mail Circuits: Examining Social and Commercial Relations in Letter Transfer," Carl von Ossietzky University Oldenburg (virtual), December 2022
- "Integrating North America: Intercolonial Shipping, 1698-1766," Hagley Research Seminar Series, Wilmington, DE, September 2022
- "Total Factor Productivity in Atlantic Shipping, 1698-1766," Economic and Business History Seminar, Stockholm School of Economics, September 2022
- "Masters of the Market," Program in Early American Economy and Society, Library Company of Philadelphia, February 2022
- "Embrace all Opportunities": Cultivating the Merchant-Captain Relationship in the British Atlantic," John Carter Brown Library, Brown University, Providence, RI, March 2019
- "Mingling with the Mighty: Forging Connections with the Virginia Elite," Fellows Presentation, International Center for Jefferson Studies, Charlottesville, VA, February 2019
- "Masters of the Market," Massachusetts Historical Society, Boston, MA, August 2018
- "Captains' Cultural Influence: Convergent Mercantile Culture in the British Atlantic, 1700-1776," Movements and Directions in Capitalism Workshop, Charlottesville, VA, December 2016

#### **TEACHING EXPERIENCE**

### **INSTRUCTOR**

• Amazon, Apple, Alibaba: The Ethics of Digital Businesses, Copenhagen Business School, Fall 2022 & 2023

- Founders Dilemmas: Anticipate and Avoid Startup Pitfalls, Copenhagen Business School, Fall 2021, 2022 & 2023
- Google, Uber, Amazon: The Management of Platform Businesses, Copenhagen Business School, Fall 2021 & 2023
- Capitalism!: Competition, Crisis, and Transformation, Copenhagen Business School, Fall 2022
- History of the Atlantic World, University of Virginia, Summer 2021

#### TEACHING ASSISTANT, UNIVERSITY OF VIRGINIA

- Supernatural Europe, 1550-1800, Spring 2021
- Modern China, Fall 2017
- The Emergence of Modern Britain, 1688-2000, Spring 2017
- American Economic History, Fall 2016

# **ADVISING**

# **PhD Student**

• Lauren Eaton, "Popularizing Entrepreneurship: Entrepreneurial Concepts from Academic Theory to Business Practice," 2023-2026

# **Undergraduate Theses**

- Frederik Pynt Herlman, "The SaaS Factor: A Deviation from Traditional International New Ventures Theory," 2023
- Mathilde Juul Jørgensen, "Digital Entrepreneurship in Africa: A comparative study of Kenya and Ethiopia," 2023
- Jakob Frederik Horn, Christopher Flemming Veuthey, Arnab Deb, "Consumer Buying Behavior in the Context of Household Services," 2022
- Emile Lukoseviciute, "The Impact of Excessive Electronic use on Adolescents' and Young Adults' Mental Health," 2022
- Anastasia von Wildenrath Løvgreen, "Surviving Crisis in the Restaurant Industry," 2022

# **Undergraduate Internships**

- Peter Storm Hansen, Bain and Company, 2022
- Frederik Pynt Herlman, AllGravy Solutions, 2023

#### **Masters Internships**

- Nicole Paulerova, "Effects of Individual Personal Characteristics, Perceived Service Quality, and Customer Satisfaction on Customer Repurchase Intentions," 2022
- Clemens Reinhart Pettin "Corporate Partnership in the MaaS sector," 2022
- Konstantin Dungl, "Entering Unequal Commercial Partnerships as a Start-Up," 2022

# **ACADEMIC SERVICE**

#### **EXTERNAL**

• 2024 Business History Conference, Program Committee

#### **INTERNAL**

- Social and Technological Venturing Group convener and seminar organizer, 2023-present
- Organizing committee for departmental writing retreat, Fall 2023
- Early American Seminar organizer, Fall 2017-Spring 2018