

EVERETT H. EISSENSTAT

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GLOBAL TRADE, ENERGY, & ECONOMIC POLICY EXECUTIVE

HIGH-IMPACT GOVERNMENT & FORTUNE 20 EXPERIENCE | PROVEN THOUGHT LEADER

Internationally recognized government affairs executive with years of influential leadership on global trade, energy, and economic policy at the highest levels of government and the private sector. Highly skilled negotiator and networker with prominent connections around the world and a noted ability to build and transform organizations. Strategic, diplomatic, and results-oriented, with an ability to excel in challenging environments on the most complex issues. Regarded as an articulate thought leader with a deep understanding of how to leverage government, international law, and policy to achieve strategic outcomes.

- **International Policy Leadership & Advocacy.** Integrally involved in negotiating, developing, and implementing the most consequential international trade laws and agreements in the last 20 years. Represented and/or prepared the US President for global summits while building productive relationships with world leaders and governments. Held key roles in the House, Senate, and the Office of the US Trade Representative. Testified before Congress multiple times.
- **Global Government Affairs Advisor.** Advise C-Suite and corporate leadership clients on how to manage and mitigate geopolitical risk, influence international economic policymaking, and develop and execute successful international trade and investment strategies. Three-year head of Global Public Policy and member of Senior Leadership Team at General Motors. At GM, led the integration and restructuring of the Global Public Policy team and effectively communicated and advanced GM's business and public policy objectives. Expertise in interacting with state, local, and national governments.
- **Transformational Leadership.** Proven capacity for building and inspiring results-oriented teams to achieve enterprise vision and objectives. Key executive responsible for integrating and building teams at Edelman Global Advisory. Instituted key personnel moves, innovative management tools, and process changes while integrating Global Public Policy into core business functions at GM. Built and led professional international trade policy teams for two US Senate Finance Committee Chairmen. Assembled and managed White House interagency teams in support of international economic policy summits, including the G-7, G-20, UNCCC, APEC, and the World Economic Forum Annual Meeting in Davos, Switzerland.

PROFESSIONAL EXPERIENCE

SQUIRE PATTON BOGGS

2023–present

Partner

- Provide strategic advice to C-Suite and corporate leadership clients on managing and mitigating geopolitical and tariff risk.
- Influence international economic policymaking on behalf of multiple clients.
- Develop and execute successful international trade and investment strategies.
- Advocate on behalf of clients before the White House, US international trade agencies, and the US Congress on international trade, investment, energy, intellectual property, supply chains, agriculture and other matters.
- Counsel leaders on navigating market entry and exit, tariffs, regulatory policy changes, international trade agreements, cross-border investment, sanctions, and policy making.
- Help clients position issues within international government institutions and forums and assist them with anticipating and managing shifts in international labor, climate, environment, and social justice trends.
- Assist corporate teams in developing and executing best practices in corporate governance and establishing and amplifying corporate government relations and public affairs functions.

EDELMAN GLOBAL ADVISORY

2022–2023

Chair, United States and Canada/Global Trade Lead

- Managed teams of political, policy and technical experts on regulatory issues and policymaking within the United States and Canada and on international economic issues globally.
- Developed and executed integrated strategies, advocacy campaigns and provided strategic counsel in the areas of automotive, financial services, food and beverage, health, manufacturing, retail, and technology.
- Managed diverse teams of global experts in advising clients seeking to leverage government policies, international institutions, and geopolitical dynamics to achieve their strategic international economic and trade objectives.

GENERAL MOTORS

2018–2021

Senior Vice President, Global Public Policy

- Served as corporate officer and member of the senior leadership team.
- Advised GM board of directors to ensure corporate governance oversight on sustainability, US political engagement, and geopolitical risk.
- Guided public policy and interactions with all levels of government on issues related to labor relations and workforce transformation, trade and customs, cybersecurity, data privacy and monetization, supply chain disruptions, autonomous and electric vehicles, emissions, and sustainability.
- Served as key advisor to Chief Executive Officer Mary Barra.
- Managed a multimillion-dollar budget and 100+ public policy professionals worldwide.

THE WHITE HOUSE

2017–2018

Deputy Assistant to the President for International Economic Affairs

Deputy Director of the National Economic Council

Overall responsibility for advising the President, the National Security Advisor, and National Economic Council Director on all international economic matters, including trade, investment (FIRRMA), finance, development, energy, and the environment. Reported to the President, the National Security Advisor, and the National Economic Council Director. Managed an interagency team of 30 National Security Council and National Economic Council professional staff members in addition to overseeing the White House interagency process for preparation of several key international economic summits.

- Served as the President’s personal representative and principal negotiator (“Sherpa”) to the G-7 and G-20 economic summits and led interagency preparations for US participation in all international summits, including the Asia-Pacific Economic Cooperation (APEC) Forum, the Summit of the Americas, and the United Nations Climate Change Conference (UNCCC).
- Key economic advisor to the President and his senior team during the longest trip of a US President to Asia since 1991, engaging with five countries over 12 days wherein the US announced its strategy to promote a free and open Indo-Pacific.
- Coordinated interagency policy development and implementation of international economic policy matters on behalf of the President.
- Deeply engaged in debate and policy development over the utilization of Section 201 of the Trade Act of 1974 to implement tariffs on imports and Section 232 of the Trade Expansion Act of 1962 to implement tariffs on imports of steel, aluminum, and autos.
- Key actor in policy development and remedies under a Section 301 of the Trade Act of 1974 investigation into China’s acts, policies, and practices related to technology transfer, intellectual property, and innovation and subsequent negotiation of the US-China “Phase 1” trade agreement.
- Led efforts to transform US overseas development financing through the elimination of OPIC and the creation of the US International Development Finance Corporation.

SENATE FINANCE COMMITTEE

2011–2017

Chief International Trade Counsel

- Led implementation of the Committee trade agenda, including negotiation and approval of the Bipartisan Congressional Trade Priorities and Accountability Act of 2016, which renewed Trade Promotion Authority and procedures, and negotiation and approval of legislation expanding, reauthorizing, and modernizing US Trade Adjustment Assistance, US preference programs, and the US Customs Service.
- Negotiated and gained approval of legislation implementing bilateral trade agreements with Korea, Panama, and Colombia.
- Advocated the priorities of the Chairman/Ranking Member, Committee, and Caucus during international trade agreement and legislative negotiations.

- Represented the Chairman/Ranking Member before industry associations, foreign governments, and US executive agencies.
- Researched, analyzed, and served as strategic advisor on complex international trade and economic matters, including those related to intellectual property rights, antidumping and countervailing duties and other border remedies, services, agriculture, digital trade, preference programs, sanctions policy, trade facilitation, government procurement, customs compliance, global supply chains, trade adjustment assistance, labor, and the environment

UNITED STATES TRADE REPRESENTATIVE

2006–2011

Assistant US Trade Representative for the Americas

- Managed interagency teams of technical and regional experts and guided the development of negotiating strategies, text proposals, and outcomes to reflect US trade and investment policy goals.
- Led negotiations of international trade agreements with foreign governments, including comprehensive bilateral free trade agreements with Colombia, Panama, and Peru.
- Led negotiations of US entry-into-force of plurilateral trade agreement on a rolling basis with El Salvador, Honduras, Nicaragua, Guatemala, Costa Rica, and the Dominican Republic.
- Led USTR team for the US-Brazil Framework Agreement, which averted the imposition of more than \$800M in retaliatory measures on US imports into Brazil, and the US-Canada Agreement on Government Procurement, which opened Canada’s provincial and territorial markets to US goods and service providers for the first time.

SENATE FINANCE COMMITTEE

2001–2006

Chief International Trade Counsel

- Managed the Committee trade agenda on behalf of Chairman/Ranking Member, including negotiation and approval of Trade Act of 2002, which renewed Trade Promotion Authority, Trade Adjustment Assistance, and US preference programs, and reauthorized the US Customs Service.
- Developed the consultation guidelines, Committee procedures, and legislative template used during negotiation, approval, and implementation of every bilateral free trade agreement approved by Congress from 2002 to 2011. Achieved Congressional approval and implementation of six free trade agreements with 11 countries.

OFFICE OF CONGRESSMAN JIM KOLBE

1996–2001

Legislative Director

- Managed international trade, foreign relations, agriculture, and appropriations legislation.
- Drafted speeches, floor statements, testimony, and articles on international trade topics.

UNITED STATES TRADE REPRESENTATIVE

1995–1996

Special Assistant

DIXON & DIXON
Associate Attorney

1994–1995

EDUCATION

University of Oklahoma College of Law, Juris Doctorate, *cum laude* (1993)
University of Texas at Austin, Master of Arts – Latin American Studies (1988)
Oklahoma State University, Bachelor of Science – Political Science/Spanish (1985)

LANGUAGES

Proficient in Spanish and Portuguese

REPRESENTATIVE ASSOCIATIONS

Member, Adrienne Arsht Latin America Center_Atlantic Council Nearshoring Working Group (2024)
Member, District of Columbia Bar (2023 to Present)
Member, Council on Foreign Relations (2019 to Present)
Member, Bush-Cheney Presidential Transition Team (2000)
Member, State Bar of Texas (1998 to Present)
Board of Directors, Transpacific Policy Network (2025 to Present)
Board of Directors, International Student House (2024 to Present)
Board of Directors, National Association of Manufacturers (2018 to 2021)

RECENT PUBLICATIONS & REPRESENTATIVE ENGAGEMENTS

Publications

- **"What Lies Ahead for Tariffs on 'Liberation Day'?"**
Anna Baramidze, Everett Eissenstat, Ludmilla Kasulke
Reuters, March 28, 2025
- **"Navigating Trump's Tariff Turbulence: Legal Considerations for the Automotive Supply Chain"**
Victoria Callicott, Everett Eissenstat, Simon Jones
Reuters, March 12, 2025
- **"The Rise and Fall of the WTO"**
Everett Eissenstat
Discourse Magazine, November 1, 2024

- **"De Minimis Reform: Much Ado About Nothing?"**
Dominic Braithwaite, Everett Eissenstat
Bloomberg Law, February 1, 2024
- **"Trade Preference Program Renewal: Is the Past Prologue?"**
Everett Eissenstat, Ludmilla Kasulke, Genevieve Hubbard
Law360, September 13, 2023

Continuing Legal Education (CLE) Instructor

- **Presidential Power to Impose Tariffs under IEEPA**
University of Illinois Chicago School of Law, April 24, 2025
- **Changing Trade and Tax Policy Environment**
Miami, Florida, April 20, 2025
- **Navigating Supply Chain Challenges in 2025**
Bloomberg Law, February 27, 2025

Speaker, Presenter, Panelist or Discussant

- **International Trade Under President Trump, Challenges and Opportunities for US-Brazil Relations**
Brazil-Texas Chamber of Commerce, Houston, Texas, April 29, 2025
- **GDP, Consumption, Investment, Trade: A New Paradigm for the Macroeconomic Building Blocks?**
BNP Paribas, European Bank Executive Committee Conference, Brussels, Belgium, March 12, 2025
- **Geopolitical Strategy: Neo isolationism Versus U.S. Primacy**
Global Reset: New Dynamics Facing Business and Policy Leaders, National Association of Business Economists Economic Policy Conference, Washington, D.C., March 4, 2025
- **The Future of American Financial and Economic Statecraft**
William and Carol Stevenson Conference, The Miller Center, University of Virginia, February 28, 2025
- **Automotive Policy & Regulatory Outlook**
Federal Reserve Bank of Chicago 31st Annual Automotive Insights Symposium, Detroit, Michigan, February 5, 2025
- **Trade in 2025: A Conversation with Everett Eissenstat and Stephen Vaughn**
Mercatus Policy Webinars, Mercatus Center, George Mason University, November 20, 2024
- **Application of US Standards to International Trade**
Center for the Advancement of the Rule of Law in the Americas/CAROLA at Georgetown University School of Law, Washington, DC September 10, 2024
- **Economic Statecraft: The Need for an Integrated Strategy**
Stanford Program on Geopolitics, Technology and Governance, Hoover Institute, Palo Alto, California, June 14, 2024
- **Latin America's Untapped Opportunities in Global Value Chains**
Georgetown Americas Institute, Georgetown University, Washington, DC April 4, 2024

- **Nearshoring Summit Mexico: Hacia Una Estrategia Nacional**
Aspen Institute Mexico, Mexico City, Mexico, March, 2024
- **Whither Trade and Globalization? Navigating Geopolitical Turbulence and Domestic Uncertainty**
National Association of Business Economists Economic Policy Conference, Washington, D.C., February 15, 2024
- **Managing Risk in an Uncertain World**
Oklahoma State University Global Briefing Series, Stillwater, Oklahoma, November 16, 2023
- **EVs and the Transformation of North American Auto Trade**
7th Annual Fall Trade Update, Case Western Reserve School of Law, Cleveland, Ohio, November 18, 2022
- **Steering a Global Business through Turbulent Times**
Oklahoma State University Global Briefing Series, Stillwater, Oklahoma, October 15, 2020

Public Commentary

Appearances on Bloomberg, BBC News, CNBC, CBC, CNN, NBC, and NPR

Quoted in the New York Times, Wall Street Journal, Financial Times, and Politico

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